

**Flex**Systems™  
**FlexMail**™

**USPS® Mail Processing**



# A Complete Solution for USPS® Mail Processing

Flex Systems' USPS mail processing module allows for comprehensive address quality and mail processing features. The module gives you access to services such as CASS™, NCOA, DSF2®, Presort, and more, enabling you to generate the highest possible discounts through the USPS.

- CASS Certified™ for address correction - Standardize abbreviations and address formats to USPS guidelines, correct the spelling of streets and cities and verify deliverability, includes DPV™, LACSLink® and Suitelink™ processing. Add missing postal data including nine-digit ZIP codes™, eLOT® and carrier route numbers, delivery points, and more.
- Move Update service - Process lists against the limited 18-month or full 48-month NCOA-Link® data set. NCOALink processing meets USPS Move Update requirements for First-Class Mail® and Standard Mail® discounts.
- Optional address enhancement services include DFS (Delivery Point Sequencing), Apartment append, Phone append, and Geocoding.
- Dedupe - Check for duplicates within your file. Optionally, you can check your addresses against nationally compiled lists for 'Do Not Mail', Prison and Deceased suppression.
- PAVE™ certified postal presorting - Sort address lists for the lowest possible postal rates and generate all required USPS documentation, reports and postage statements. The service includes support for First-Class Mail® and Standard Mail®.
- Supports the Every Door Direct Mail® (EDDM) service to build an address list based on specific ZIP-codes.

FlexMail's additional features to design Permit Imprints, generate and print Intelligent Mail® (IMb), Intelligent Mail® Package (IMpb), and Code128 barcodes, and the usage of postal design templates, make FlexMail a complete solution for USPS mail processing.

## A Blended Mailing Solution: Part application, part SaaS

Flex Systems' USPS mail processing uses a cloud based API for its address hygiene and presort solutions. The back-end CASS and presort engines are the most robust in the industry. The services are delivered on-demand, through the cloud. Processing takes place in real time, while you wait.

The services can be accessed through FlexMail without having to install additional software and data files on your computer. The interface to the service is completely integrated in FlexMail, creating a hybrid system that takes advantage of hosted functionality without sacrificing the usability of client side applications. Constantly changing postal requirements and software updates are no longer burdensome to the end users, reducing the cost of ownership.

- No software to load.
- No updates to install, always up-to-date.
- No special hardware required.

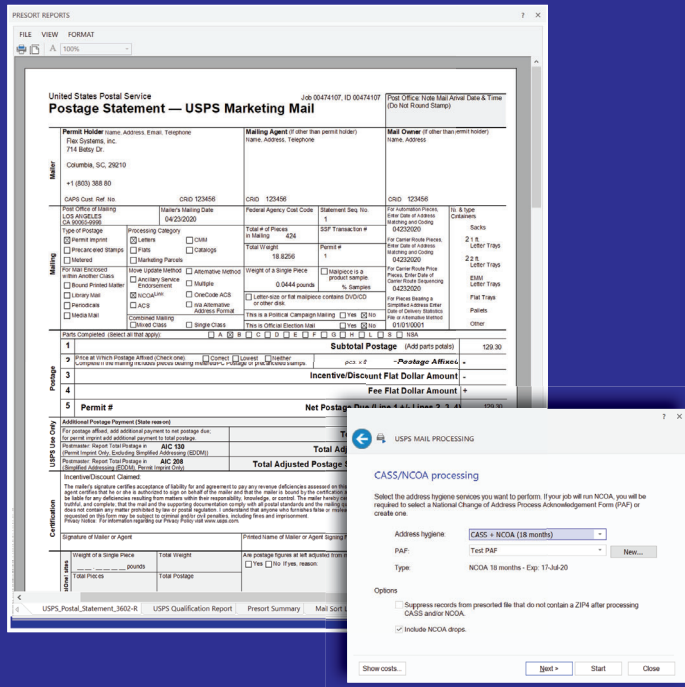
## Use and Pay only what you need

An annual subscription for the USPS processing services can be purchased for an additional fee. Optional address hygiene and database enhancement features are available on a pay-as-you go basis, allowing you to only use – and pay - for what you need.

- Cost effective annual subscriptions.
- 'Pay-as-you go' additional address hygiene and data enhancement services.
- No Add-on's. Dedupe, Palletization, and Mail.dat included.

# All USPS® Mail Processing Features Needed

The Address hygiene, dedupe, and Presort services combined with the powerful design, printing, and mail production features of FlexMail give you an unsurpassed solution for USPS mail preparation.



## Address Hygiene Services

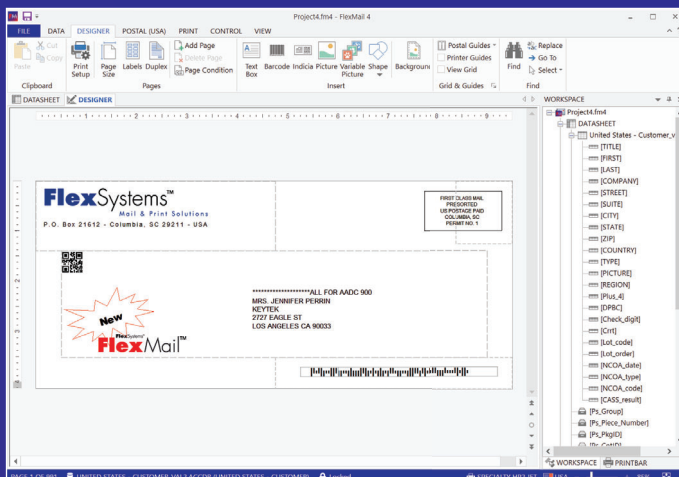
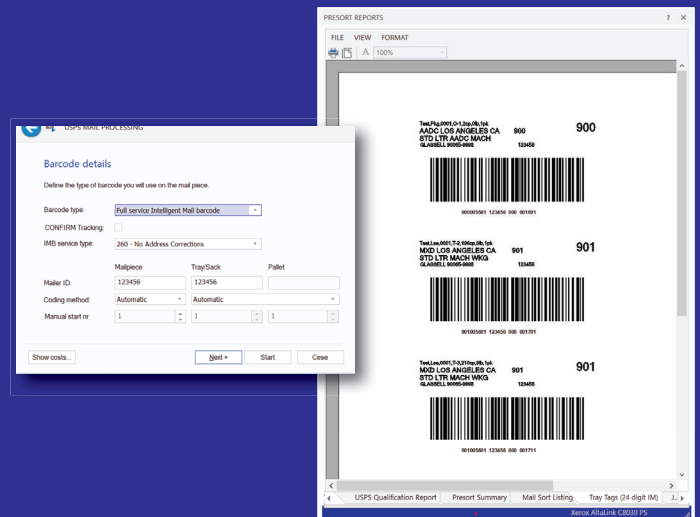
- CASS Certified™ for accuracy by the USPS. Produces Form 3553.
- Integrated DPV™ ensures that each address is a deliverable location.
- NCOA 18 or 48 months processing.
- Optional Delivery Sequence File (DSF2®) processing.
- Apartment append, Phone append, Geocoding.
- Instant, on-line, Process Acknowledgement Form (PAF) generation.
- Extensive formatting options for returned data, like casing and replacing or removing address elements.

## Dedupe

- Remove duplicates from your list based on a number of methods (one per address, one per household, one per individual, or one per business).
- Check your addresses against nationally compiled lists for 'Do Not Mail', Prison and Deceased suppression.
- Move removed records to a back-up file.

## Presort

- USPS PAVE™ (Gold) Certified presort processing.
- Lowest available presorted postal rates for volume mailings.
- Advanced business rules driven Drop Ship Entry Point Lists that can maximize your postal savings even further.
- Palletization of sacks and trays.
- Produces all required USPS mailing paperwork. All reports are generated in PDF format for easy access and printing. Viewing and printing are integrated in FlexMail.
- Generates Mail.dat.
- Customizable break marks for packages, containers, and pallets.



## EDDM

- Supports the Every Door Direct Mail® (EDDM) service to build an address list based on specific ZIP-codes.
- Select carrier routes and address types within the selected ZIP-codes.

## Additional USPS™ Mail Features

- Easily add a Permit Imprint to your mailing.
- Generate and print Intelligent Mail® (IMb), Intelligent Mail® Package (IMpb), and Code128 barcodes
- Use postal templates to help you to design your mail piece according to the USPS standards.

## Usage and Fees

### Packages for any need

USPS Mail Processing is available as an add-on service. Fees are based on an annual subscription covering the required address hygiene and presort services. Subscriptions for low to high volumes are available, making the service attractive for both smaller and large users. Additional address hygiene and database enhancement features are available on a pay-as-you go basis.

USPS Mail Processing is available in all FlexMail versions and requires maintenance on the software.

### Technical Information

For a full technical specification, system requirements, and any other latest information on FlexMail, check out Flex Systems' web-site at [www.flex-systems.com](http://www.flex-systems.com).



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